



**Glasgow Sharks**

Australian Rules Football Club

**Sponsorship Packages**

Help us keep  
**#marchingonwards**

# Team Profile

The Glasgow Sharks Australian Rules Football Club is Scotlands biggest and most ambitious. Recognising that it takes more than an individual to achieve greatness our club would like to invite you to become part of our family.

- Our club was founded in 2003.
- We maintain a large playing list with close to 100 people.
- We hold a sizeable number of supporters over social media, with near 1000 “Likes” on Facebook and over 1500 followers on Instagram.
- Our male and female players have regularly represented Scotland and GB at International Tournaments such as the “World Cup” in Australia.
- Our website is updated regularly and receives on average 30 views a day.
- We maintain good links with local and regional media outlets and feature within news stories on print and online as well as radio.



# What Do We Offer Our Partners?

What we are looking for is a partnership between yourself and ourselves where we can both see a clear benefit. We can offer a list of benefits to your organisation and can tailor our approach to what you believe to be most beneficial.

*\*This List Is Not Exhaustive*

- Logo/advertising on club website and social media accounts
- Exposure to new demographics
- After match attendance at your establishment
- Signage in prominent position at Home Game Days
- Invitation to all Club Events



## What Partnership Are We Looking For?

While we believe we can offer a lot within our partnership we would certainly be looking for the same in kind with our partners. We are always looking for help in the following areas.

- Financial contributions that will be used to buy new equipment or reserve a venue for an upcoming season.
- Cost of traveling to tournaments.
- Marketing costs.
- After match hospitality for our opponents and supporters.

## The Finer Details Of Our Partnership.

We are looking to discuss specifics and are very flexible on the terms of our arrangement but to give a brief overview of what we would be looking for.

- 1 Years' Worth of Sponsorship
- Worth from £500 - £1000
- Returning to your place of business at least 7 times during the year after matches with players and supporters.
- Providing your business with at least 4 mentions/adverts on our Website and social media pages every month.
- Looking to agree renewal of our partnership by the end of December each year.

# Thank You For Your Time Reading This.

We really appreciate you simply looking over this document and look forward to hearing from you. Please have a look at our below webpages etc for more details and insight into our club.

- Our Sponsors Page - [glasgowsharks.co.uk/sponsors](http://glasgowsharks.co.uk/sponsors)
- A List Of Our Coming Games - [glasgowsharks.co.uk/calendar/club-2019-fixtures](http://glasgowsharks.co.uk/calendar/club-2019-fixtures)
- Facebook Page - [facebook.com/GlasgowSharks](https://facebook.com/GlasgowSharks)
- Instagram - [@glasgow\\_sharks](https://instagram.com/@glasgow_sharks)
- My Contact Details – [john.mcintyre@glasgowsharks.co.uk](mailto:john.mcintyre@glasgowsharks.co.uk)

